

## MEMBERSHIP

One **simple** answer to getting new members and activating inactive members  
.....**get started**

A committee that designed a plan ... and then worked their plan.

A Grand Chapter Membership Committee should:

- Do the basic steps to **assess their problem**
- Acquire **education** and **experiences** from others – other Grand Chapters, Grand Lodge, other organizations
- Develop and produce **basic tools**
- Generate **motivation**
- And establish a **focus**

How to get started.

- Ten basic ingredients for growth
- Different tools that are available
- Techniques that businesses use on how to solve a problem.
- Work up objectives and goals and then figure out how to implement them.
- Success stories

But, before we can get there, ...we need to start here!

One of our biggest obstacles to overcome is...**Negativity**

- In our officers
- In our members
- In ourselves

Lets take a few minutes – actually a very few – to discuss and release the

- Unconstructive
- Unenthusiastic
- Negative
- Disapproving
- Depressing
- And harmful thoughts
- On Eastern Star membership

Why is it so hard to get members in Eastern Star?

Why doesn't anyone come anymore?

- Our members have so many preconceived, rigid, inflexible thoughts that it is so important to physically and mentally try to get rid of them.

After you've gotten rid of them spend a little time discussing:

Why is Eastern Star important to you?

- ...why do we spend so much time, effort and money doing what we do?

Ten Attitudes and Basic Ingredients for Growth

1. Desire
2. Vision
3. Atmosphere
4. Strong Leadership
5. Action Orientation
6. Planning and Setting Goals
7. Unity
8. Delegation
9. Praise
10. Persistence

The Process of Planning

- Define the problem
- Set the objective
- Choose strategies
- Prepare to implement
- Evaluate the progress

Basic Membership Program

- Define the problem – Membership
- Set objective
  - > Getting new members
  - > Activating inactive members \*

- Choose strategies
  - > Have a meal before a meeting once a month
  - > Arrange for baby sitting \*

Prepare for implementation – example:

- Call Rainbow girls to baby sit
- Let members know in advance that you'll have sitters available
- Figure out from the Chapter budget what you could pay the Rainbow girls to baby sit.

Evaluate the progress

- Did anyone come to a meeting because babysitting was offered
- If not, why? What can be done differently or is it really relevant?
- Were the funds you paid the Rainbow girls sufficient to compensate them for their efforts?

Two basic philosophies

1. The way to get things done is not to mind who gets the credit.
2. If you're not part of the solution ... you're part of the problem

Get Started!

For any membership program to succeed you must...

1. Plan your work . . .
2. And then . . . Work your plan!

What to do . . .

1. Get a chapter membership committee representative appointed
2. Get a chapter membership committee together.
3. Sit down with them, get rid of the old negative feelings
4. Figure out what your most pressing challenge is
  - Define it
  - Figure out some ways to solve it
  - Prepare to complete the solutions and then
  - DO IT!
5. After it is done
  - Figure out what could have been better
  - What went really well.
6. And then . . . . . DO IT AGAIN!

*The solutions will work – If you just do something*