

50 Ways to Promote Membership

- Develop and publish a Chapter membership roster
- Divide membership roster and call members – call one person per month
- Have a meal every other meeting
- Have educational opportunities at every other meeting
- Institute and support (including financially) a Chapter Membership Committee/Program
- Have members provide entertainment
- Participate in community events
- Have regular activities with the local Masonic Lodge - Have a “prospect party”
- Hold a prospect session to come up with a list of prospects
- Send out invitations to meetings: to other Chapters, inactive members, new members
- Submit regular articles to local newspapers
- Pay for advertisements in your local newspapers
- Arrange for members to visit ‘shut-in’ members
- Do something nice for your Masonic Lodge building
- Call members, who haven’t come out for a while, to help with events, refreshments, etc.
- Have an open installation – invite friends, co-workers, etc.
- Arrange for a Masonic speaker to address local ministerial group
- Abbreviate some meetings to make time for some fun
- Ask a different member to serve as prompter at each meeting
- Send greeting cards to ‘shut-ins’, or out-of-town members
- Set up a ride committee
- Have an official greeter or hostess – different at each meeting
- Have a family dinner evening
- Arrange for baby sitting

50 Ways to Promote Membership (continued)

- Invite youth groups (Masonic or community) to make a presentation at a meeting
- Establish a telephone committee
- Have regular Chapter newsletter or participate in Masonic newsletter
- Have Officer handbook/duties
- Have theme nights for meetings
- Plan a bus trip or mystery trip
- Plan outside social events – ball game, theater, community event
- Participate in Grand Chapter as a group
- Participate as a Chapter in a meeting of a sister Chapter
- Provide petitions for each member to carry
- Wear name tags at your meetings
- Institute a new member orientation program
- Have 'secret pal' program with Masons or youth group
- Order Eastern Star brochures so they are available to your members
- Talk with your members about what Eastern Star means to them
- Contact other Eastern Star members who live in your area
- Hold children's party for community at holiday
- Have a food booth, float, info booth at community events
- Ask your members to bring a friend to an activity
- Call or send a note to members when they miss a meeting, tell them they were missed
- Make a pledge to ask someone to join Eastern Star
- Get involved. Volunteer in your own Chapter. Offer to chair a committee, provide refreshments
- Be supportive and encouraging. Be willing to try something new instead of finding fault.
- Keep going – don't give up.
- Send letters to prospective members or inactive members. (See attached samples)